

WoodFungi Conference

8 – 11 June 2027

Ghent, Belgium



INTERNATIONAL
CONFERENCE
ON SPECIALTY
MUSHROOMS

SPONSORSHIP BROCHURE



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High-level presentations and panel discussions but also the setting with big love for the detail... make a wonderful atmosphere and a very special conference.

Jürgen Kynast
Substratproduction Kynast – Löcke GmbH



©Gerrit Stam - Unsplash



Introduction to WoodFungi Conference

Fertile ground for cultivating relationships and practical knowledge.

Our WoodFungi Conference is the international meeting point for professionals active in the cultivation and innovation of specialty mushrooms and beyond, bringing together the ecosystem of the specialty mushroom industry.

An industry brought together

What began as a bold idea has grown into a dedicated meeting place for the specialty mushroom industry: this rapidly evolving sector lacked a focused international forum. Recognising this gap, we took the leap to create a platform where expertise, innovation, and market insight could converge. The result: a conference that has established itself as a reference point for professionals across the specialty mushroom landscape finding dialogue, collaboration, and forward-looking perspectives.

What to expect

Across four inspiring days in Ghent, our WoodFungi Conference is providing a focused platform for professionals to connect, share expertise and explore the next frontiers of the industry.

The programme blends hands-on industry experience with scientific insight. It gives participants a clear view of the latest trends, research findings, and practical advances. Topics include cultivation, sustainability, and product development. Alongside the core programme, attention also goes to emerging fields such as mycomaterials, medicinal applications, and creative or circular collaborations inspired by fungi.

In keeping with local tradition, the programme is interwoven with moments of conviviality, including good food, drinks and even better company.

Organized by the industry for the industry, the WoodFungi Conference provides a fertile ground for knowledge, collaboration and innovation, right at the heart of Europe.

20+ speakers – more than 40 sessions

More than 400 delegates from 35+ countries

Programme focused on hot topics & innovation

Networking opportunities with global stakeholders & industry leaders



Conference Overview



the PROGRAMME emphasizes practical knowledge exchange, scalable solutions, and cross-border collaboration.

a mix of FORMATS ensures both technical depth and applied insight

SPEAKERS are selected for hands-on expertise

WHO ATTENDS

GROWERS
& SUBSTRATE
PRODUCERS

SUPPLIERS &
EQUIPMENT
MANUFACTURERS

RESEARCHERS
&
CONSULTANTS

SERVICE
PROVIDERS

Commercial **growers** scaling specialty varieties

Applied **researchers** in mycology, substrates, and climate control

Technology **developers** in automation, monitoring, and harvesting

Policy and sustainability **experts** linked to controlled-environment agriculture

Supply-chain **specialists** and distributors

WHO SPEAKS





SESSION FOCUS

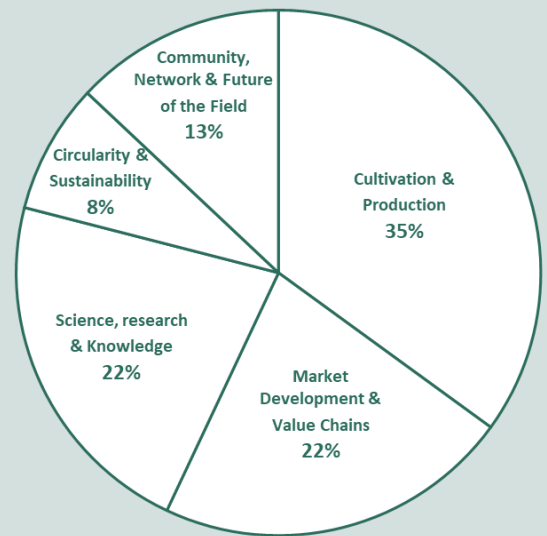
Cultivation & Production

Market Development & Value Chains

Science, Research & Knowledge

Circularity & Sustainability

Community, Network & Future of the Field



INTERNATIONAL AUDIENCE

Delegates from 35+ countries

2018: 250 attendees

2027: 400+ attendees



FEATURES

3 rooms & Exhibition space

1-on-1 meeting tables

Conference app

Networking party



To accommodate different objectives and budgets, we designed a range of tailored sponsorship packages. Each package offers a curated combination of visibility, engagement and networking possibilities. All Prices listed are exclusive of VAT.

Sponsorship packages

 <p>PLATINUM</p>	<p>€ 25000</p>	<p><u>Curated flagship influence.</u></p> <p>Positioned at the strategic heart of the conference, this exclusive package is designed for organizations aiming long-term brand authority, thought leadership and high-level influence among key stakeholders. It positions your brand as a driving force within the specialty mushroom industry, shaping conversations, credibility and future direction.</p> <p>Includes also following benefits: 6 complementary conference passes, 6 complementary networking reception passes 6 complementary dinner passes, a premium location exposition booth private meeting room <u>naming rights to a designated lunch</u></p>
<p>GOLD</p>	<p>€ 15000</p>	<p><u>Prominently positioned</u> throughout the conference.</p> <p>Our gold sponsorship package provides your company high visibility before, during and after the conference, resulting in a strategic exposure as a significant player in the specialty mushroom industry.</p> <p>Includes also following benefits: 4 complementary conference passes 4 complementary networking reception passes 4 complementary dinner passes, exhibition booth <u>naming rights to a designated coffee break</u></p>
<p>SILVER</p>	<p>€ 7500</p>	<p>Delivers your company meaningful <u>brand presence</u> throughout the conference, strengthening your position in the specialty mushroom industry</p> <p>Includes also following benefits: 2 complementary conference passes 2 complementary networking reception passes 2 complementary dinner passes</p>
<p>BRONZE</p>	<p>€ 3500</p>	<p>Ideal package to test waters. Provides your company <u>visibility throughout the conference</u>, supporting your position in the specialty mushroom industry.</p> <p>Includes also the benefit of 1 complementary conference pass.</p>
<p>FRIENDS</p>	<p>€ 1500</p>	<p>A smart <u>introduction</u> to the WoodFungi Conference network.</p>

All prices listed are exclusive of VAT.



Sponsorship packages

Packages include:

	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS
	€ 25000	€ 15000	€ 7500	€ 3500	€ 1500
Included Conference passes	6	4	2	1	Not included
Private meeting room	✓	Not included	Not included	Not included	Not included
Opening reception passes	6	4	2	Not included	Not included
Opening dinner passes	6	4	2	Not included	Not included
Exposition Booth	✓ Premium location	✓	Not included	Not included	Not included

Digital exposure before, during and after the conference: see details on next pages

On site promotion: see details on next pages



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*Great idea to invite the mushroom industry world over.
We highly value all your support
towards seeing us grow*

Allen Kiiza
MTRC Uganda



Sponsorship packages (continued)

Digital exposure before, during and after the conference.

Higher-tier packages benefit extended visibility and enhanced brand prominence across key touchpoints of the event; size, frequency, and prominence of inclusions scale with package level.

	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS
Website Woodfungi-conference.com exposure	✓	✓	✓	✓	✓
Presentation on Conference app (including company logo, company description)	✓ maximum in-app visibility	✓	✓	✓	✓
In-app link to company website	✓	✓	✓	✓	✓
In-app link to company social media	✓	✓	✓	✓	✓
Individual sponsorship announcement on LinkedIn	✓	✓	✓	Not included	Not included
Branded social media banner	✓	✓	✓	Not included	Not included
Logo on material sent out	✓	✓	Not included	Not included	Not included



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Your contributions to our industry are beyond description! Your willingness to share knowledge is a gift that few others have

Mark Wach
Sylvan US



Sponsorship packages (continued)

On-Site Promotion

	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS
Naming rights	to 1 branded Lunch	to 1 branded Coffee break	Not included	Not included	Not included
Exposition booth	✓ premium location	✓	Not included	Not included	Not included
Logo on conference booklet	✓	✓	✓	✓	✓
Roll Up banner	✓	✓	✓	✓	✓
Flyer / gadget in goodiebag	✓	✓	✓	✓	✓
Branded social media banner	✓	✓	✓	Not included	Not included
Sponsor badge name identification	✓	✓	✓	Not included	Not included
Logo on screens	✓ Extended display time and prime positioning	✓ Medium size logo displayed	✓	Not included	Not included

Higher-tier packages benefit extended visibility and enhanced brand prominence across key touchpoints of the event; size, frequency, and prominence of inclusions scale with package level.





FAQ

Please visit our regularly updated page on www.woodfungi-conference.com/FAQ

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*Thank you for the wonderful opportunity
to meet so many inspired and talented
individuals from all over the world.*

George Kyriakides
Kyriakides Mushrooms





General Terms & Conditions (summary)

Participation as a sponsor of **WoodFungi Conference 2027** is subject to the following general conditions:

1. Binding Agreement

Sponsorship participation becomes binding only upon written confirmation and signature of the sponsorship agreement.

2. Payment

Sponsorship fees are payable according to the terms set out in the sponsorship agreement. Failure to pay may result in suspension of sponsor benefits.

3. Sponsor Deliverables

Sponsors are responsible for the timely delivery of materials in accordance with the technical and branding guidelines provided by the organiser.

4. Programme & Organisation

The organiser retains full control over the conference programme, format, speakers and scheduling.

5. Cancellation

Cancellation conditions and applicable fees are defined in the sponsorship agreement.

6. Liability

Each party is responsible for its own activities, staff and materials.

7. Compliance

Sponsors must comply with applicable laws, including competition, data protection and safety regulations.

8. Governing Law

Belgian law applies.

9. Taxes & VAT

All prices are exclusive of VAT. VAT will be charged where applicable and shown separately on the invoice, in accordance with Belgian and EU VAT legislation.

Under Belgian and EU VAT legislation, conference tickets, exhibition booths and sponsorship packages are considered **services**.

Belgian companies are subject to **Belgian VAT at the applicable rate**.

Companies established in another EU Member State may be subject to the **VAT reverse charge mechanism**, provided a valid EU VAT number is supplied.

Companies established outside the EU are generally **not subject to Belgian VAT**.

VAT, where applicable, will be shown separately on the invoice and applied in accordance with Belgian and EU VAT regulations.

Code of Conduct (summary)

WoodFungi Conference 2027 is committed to providing a professional, respectful and inclusive environment for all participants.

All sponsors, speakers, partners and participants are expected to:

- behave respectfully and professionally at all times;
- comply with applicable laws and regulations;
- refrain from inappropriate, discriminatory or disruptive behaviour;
- respect competition and antitrust regulations;
- respect privacy and data protection rules;
- follow the instructions of the organiser and venue staff.

The organiser reserves the right to take appropriate action in case of non-compliance, including removal from the event, without refund.



Antitrust & Competition Compliance Policy

1. Purpose

The purpose of this Antitrust and Competition Compliance Policy is to ensure that the **WoodFungi Conference 2027** (the “Conference”) is conducted in full compliance with all applicable **European Union, Belgian and international competition and antitrust laws**.

The Conference brings together industry participants, including competitors, and therefore requires particular care to avoid any conduct that could restrict, distort or prevent competition.

2. Scope

This Policy applies to all:

sponsors, speakers, exhibitors, partners, moderators, participants, attending or otherwise involved in the Conference, including during: conference sessions, workshops and roundtables, networking events, social activities related to the Conference.

3. General Principles

Participants must act independently and competitively at all times and must **not engage in any conduct that could be perceived as anti-competitive**, whether formally or informally.

Each participant is **individually responsible** for ensuring compliance with applicable competition laws.

4. Competition Law Compliance

We are committed to fair competition and compliance with all applicable laws. For details on prohibited conduct, please refer to https://competition-policy.ec.europa.eu/antitrust-and-cartels_en

5. Information Exchange

Only **publicly available, non-confidential and aggregated information** may be discussed.

The exchange of **commercially sensitive or confidential information**, whether directly or indirectly, is strictly prohibited.

6. Role of the Organiser

The Conference organiser: Agro Invest N.V.

retains full editorial and organisational control over the programme and sessions;

may intervene, suspend or terminate any session or discussion that may raise competition law concerns;

is not responsible for the conduct or statements of individual participants.

7. Speaker & Moderator Responsibilities

Speakers and moderators must:

ensure that presentations and discussions comply with this Policy;

avoid encouraging or allowing prohibited discussions;

interrupt or redirect discussions if sensitive topics arise..

8. Reporting & Compliance

Participants who become aware of any conduct that may violate this Policy are encouraged to immediately disengage from the discussion and, where appropriate, inform the Conference organiser.

Failure to comply with this Policy may result in:

removal from the Conference,

termination of sponsorship or participation rights,

exclusion from future events,

without prejudice to any legal remedies available under applicable law.

9. No Legal Advice

Nothing in this Policy constitutes legal advice. Participants are encouraged to seek their own legal counsel regarding their obligations under applicable competition and antitrust laws.

10. Governing Law

This Policy shall be governed by and interpreted in accordance with **Belgian law**, without prejudice to the applicability of mandatory European Union competition law.



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The way you approach the world of fungi is unique and teach us to become better and cross our limits

Adrien Nagy
Pilze Nagy





CONTACTS

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Venue: Muziekcentrum de Bijloke	☎ 0032 9 228 70 90
www.bijloke.be	Company number BE 0464 211 217





INTERNATIONAL CONFERENCE ON SPECIALTY MUSHROOMS

Organised in cooperation with



European Society of
Specialty Mushroom Industry

